



European Year for **Active Ageing**
and **Solidarity between Generations** 2012



The European
Year of Volunteering
2011



Old and active – a/no contradiction in Europe?

Why we need senior citizens for volunteering and how we can get them involved.

Seniors in Europe are becoming older, seniors in Europe are becoming more active in their old age. A fact providing enormous potential to motivate older people to volunteer for mutual benefit. Many European states have thus developed promising and successful programmes; however, the exchange of information regarding these could be more lively.

The event organized by the Joint Representation of the Free and Hanseatic City of Hamburg and the State of Schleswig-Holstein to the EU is meant to contribute by bringing together scientists and politicians from various countries. We would like to trigger a discussion about motivations, operating conditions and the relationship with full-time staff in the context of volunteering. The event is not least considered a link between the European Year of Volunteering 2011 and the European Year for Active Ageing and Intergenerational Solidarity 2012.



Welcome address

Dr Lars Friedrichsen, Hanse-Office – Deputy Director Hamburg

Keynote

Ralf Jacob, European Commission – DG EMPL

Head of Unit Active Ageing, Pensions, Healthcare, Social Services

How to motivate for engagement in an ageing society

Professor Andreas Kruse, University of Heidelberg

Presentations of good practices from

Denmark: **Henriette Hansen, South Denmark European Office**, Brussels

the Netherlands: **Monique Steijvers-van der Veer, Province of Limburg**

Germany: **Dr Michael Eckstein, Bürgerstiftung-Region Ahrensburg**, Schleswig-Holstein

followed by a panel discussion with **MEP Knut Fleckenstein**, S&D, Hamburg

The event will take place on 18 October 2011 at 7 pm at the **Hanse-Office** (registration from 6.30 pm). There will be a reception after the event.



RSVP by 13 October 2011 to
info@hanse-office.de



Hamburg

Behörde für Arbeit,
 Soziales, Familie
 und Integration

Ministerium für Arbeit,
 Soziales und
 Gesundheit des Landes
 Schleswig-Holstein



HANSE-OFFICE

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 and the State of Schleswig-Holstein to the EU
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